



**SPACE PAY**

Faster way to pay with just a code.



## Current payment methods

There are over 10,000 payment providers in the world including Apple and Google that have built mobile authenticate payments using NFC and QR Codes.

Apple Pay

G Pay

amazon pay

paytm

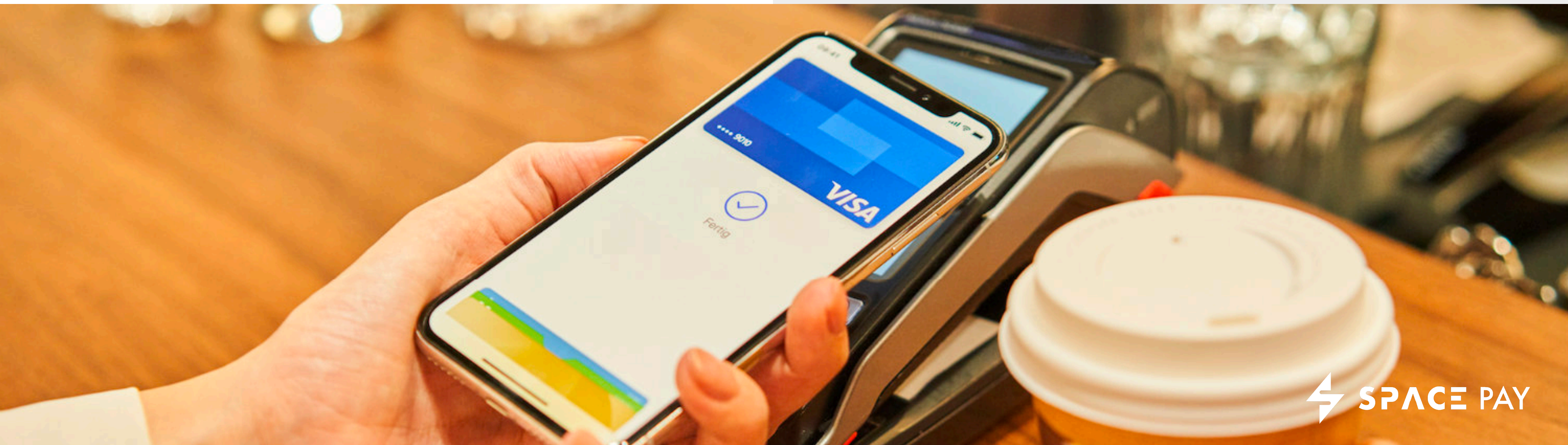
₹ PhonePe

SAMSUNG pay

UPI  
UNIFIED PAYMENTS INTERFACE

₹ freecharge

MobiKwik



⚡ SPACE PAY



# Current payment methods

The technology behind payments have gone forward but the effort of paying has not changed.

Card payments made it easier to leave cash behind at home and NFC & QR Code payments made it easier to leave the wallet behind.

But, the process of making payments has still remained the same which depends on using an object to make a payment.

Taking your wallet out vs. taking your phone out.

Effort is still the same! Hasn't changed much...

## Card Payments



Wallet

.....



Insert Card

.....



Enter PIN

.....



Successful

## NFC Payments



Take Phone

.....



Finger Print

.....



Tap Terminal

.....



Successful

## QR-Code Payments



Take Phone

.....



Scan Code

.....



Enter Amount

.....



Successful



## Our Solution

SpacePay has built a **Global Positioning Payment Authentication System** that does not depend on a near field authentication, challenging existing mobile payments.

Leave your phone in your pocket and simply **enter a pin** and the payment is successful. It's that simple.



Enter Pin



GPPAS  
Authentication



Payment Successful

GPPAS is a **patent pending** proprietary technology built by SpacePay used to authenticate payments.





# How does GPPAS work ? (Patent Pending)

Global Positioning Payments Authentication System identifies a user with a space code and authenticates by verifying the phone position and the store position to approve a transaction.

Global Positioning Satellite



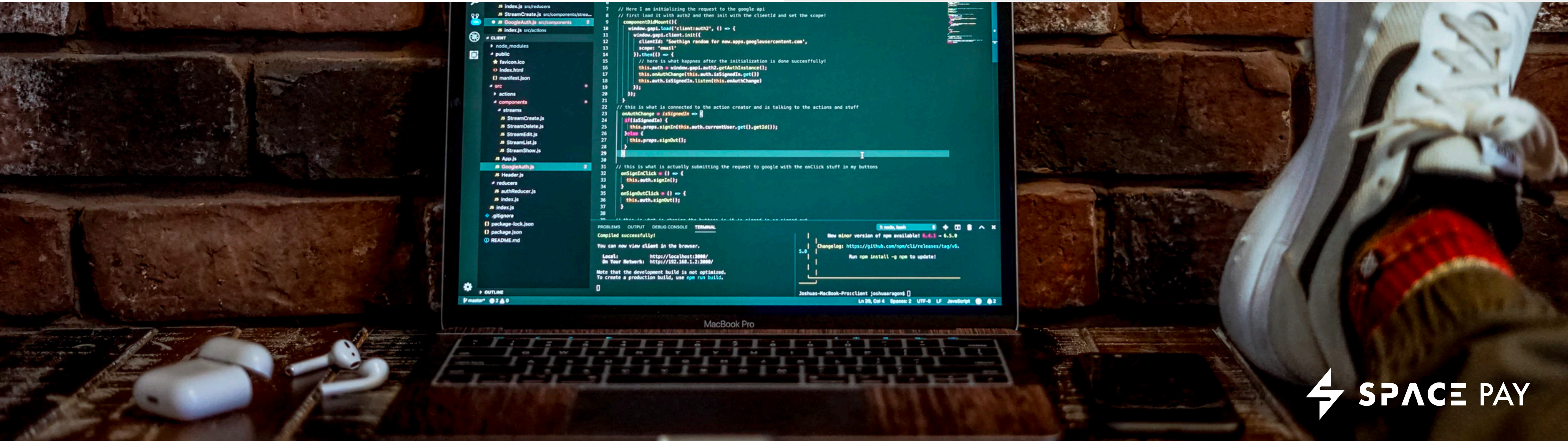
User enters the space code and GPPAS authenticates the payment.





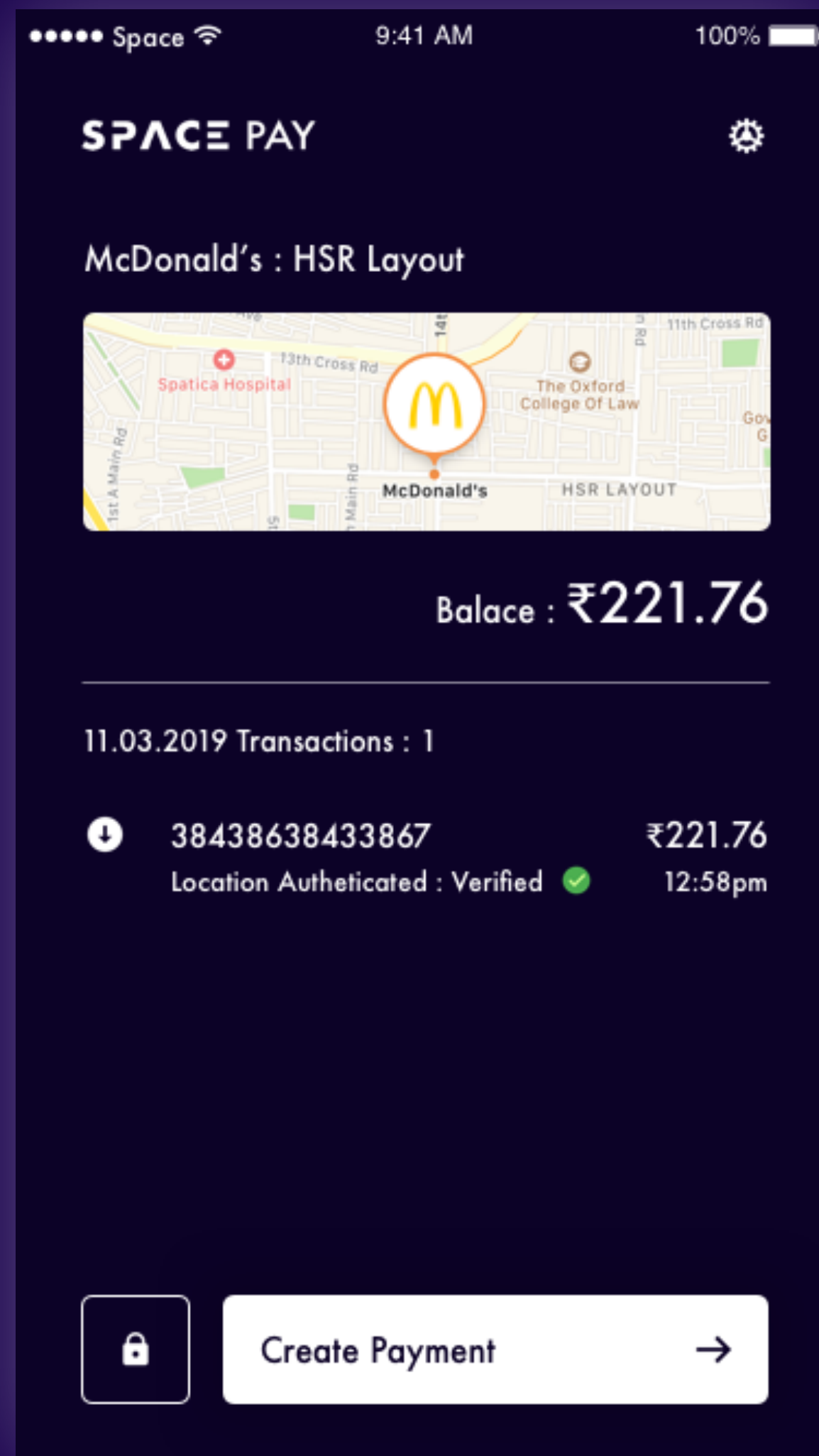
# What is a Space Code ?

SpaceCode is a 5 digit alpha numeric code generated by space servers for a user to identify and authenticate payments.





## Merchant App



## The Applications

**Merchant App** allows users to accept payments from customers.

- Get reports and tax reports for all payments.
- Automatically withdraw when the wallet reaches ₹50,000.

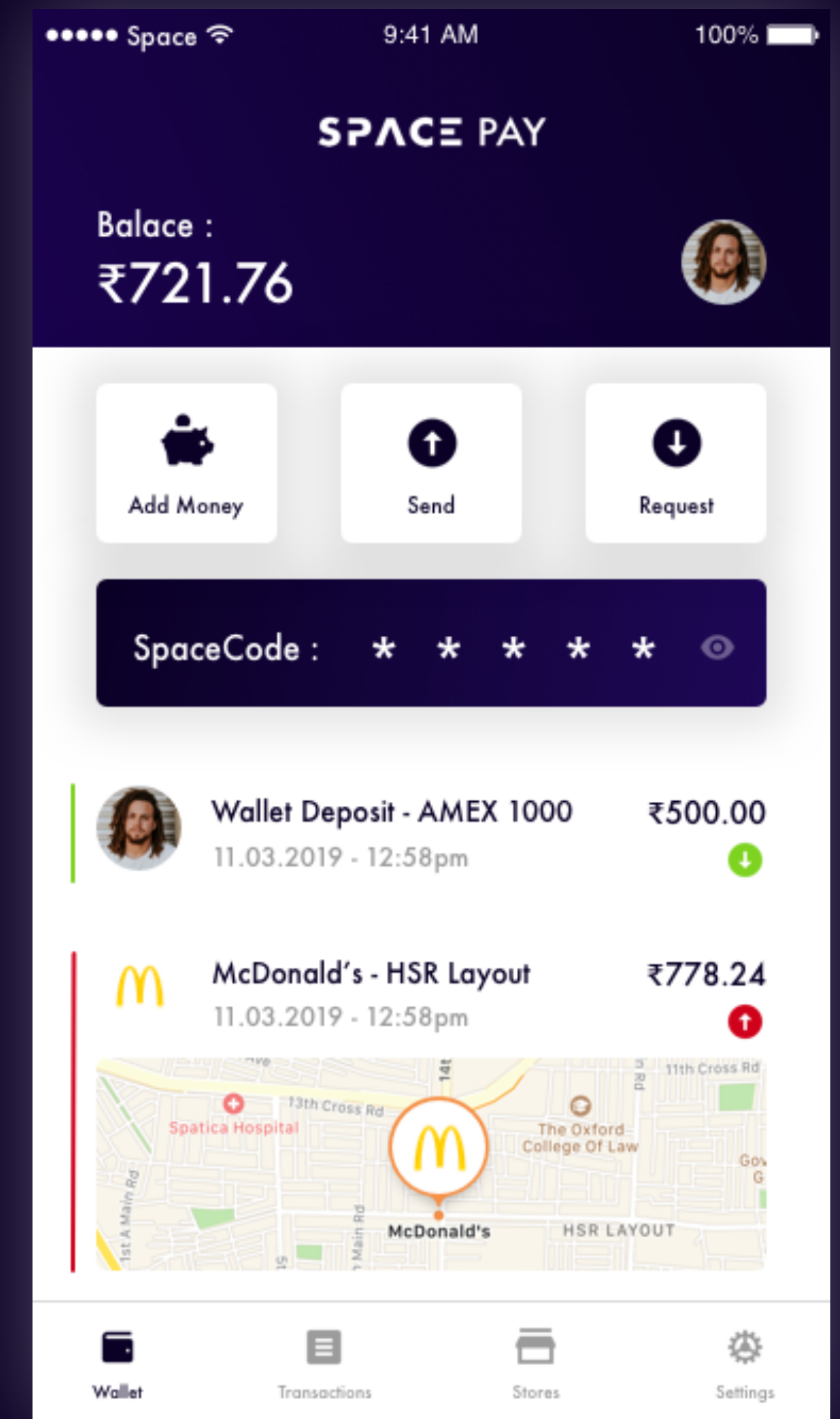
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**Consumer App** allows users to pay at stores using just the Space Code.

- Send and receive money from friends.
- Receive deals and offers from merchants as you enter the store.

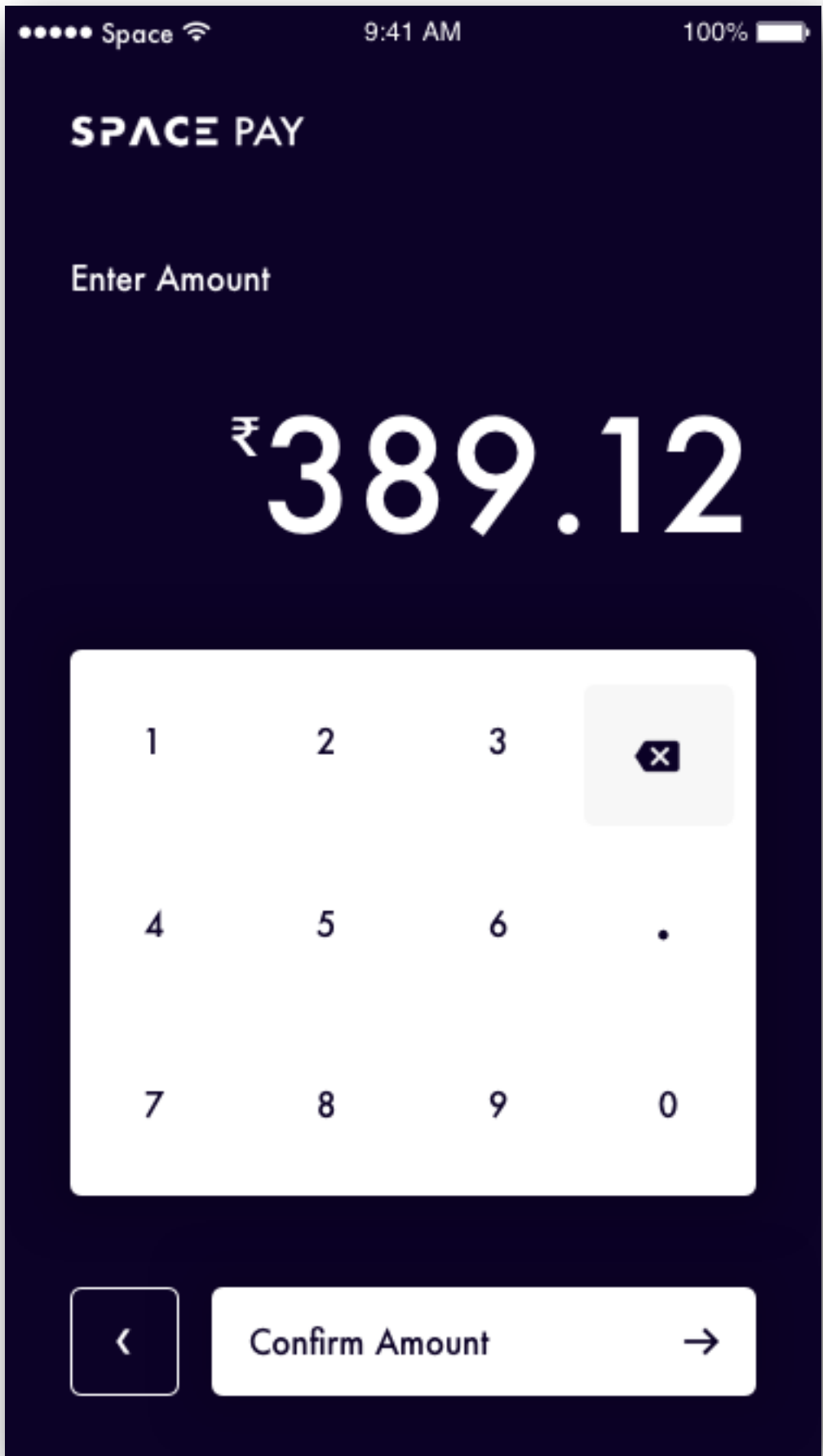
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## Consumer App

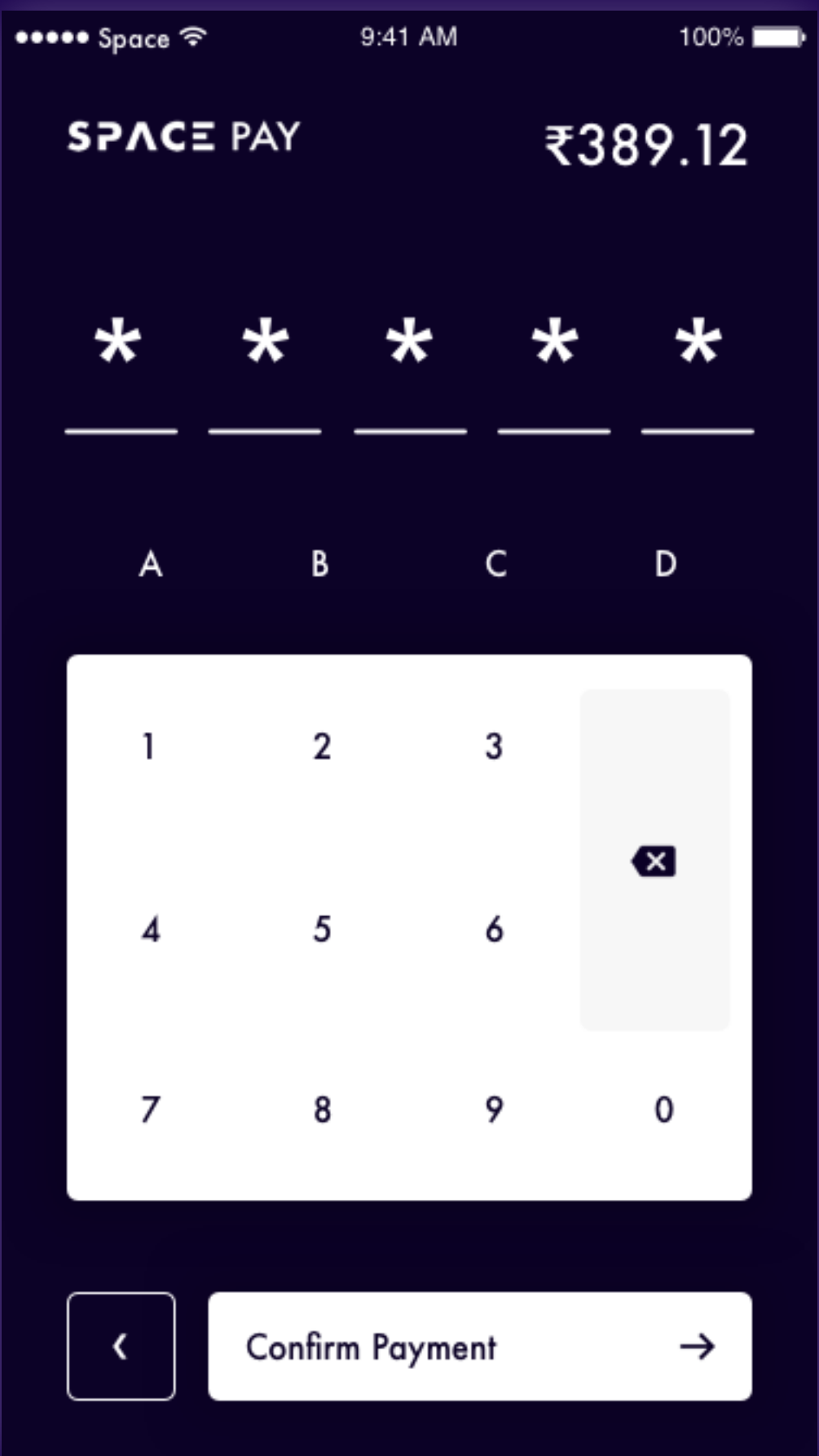




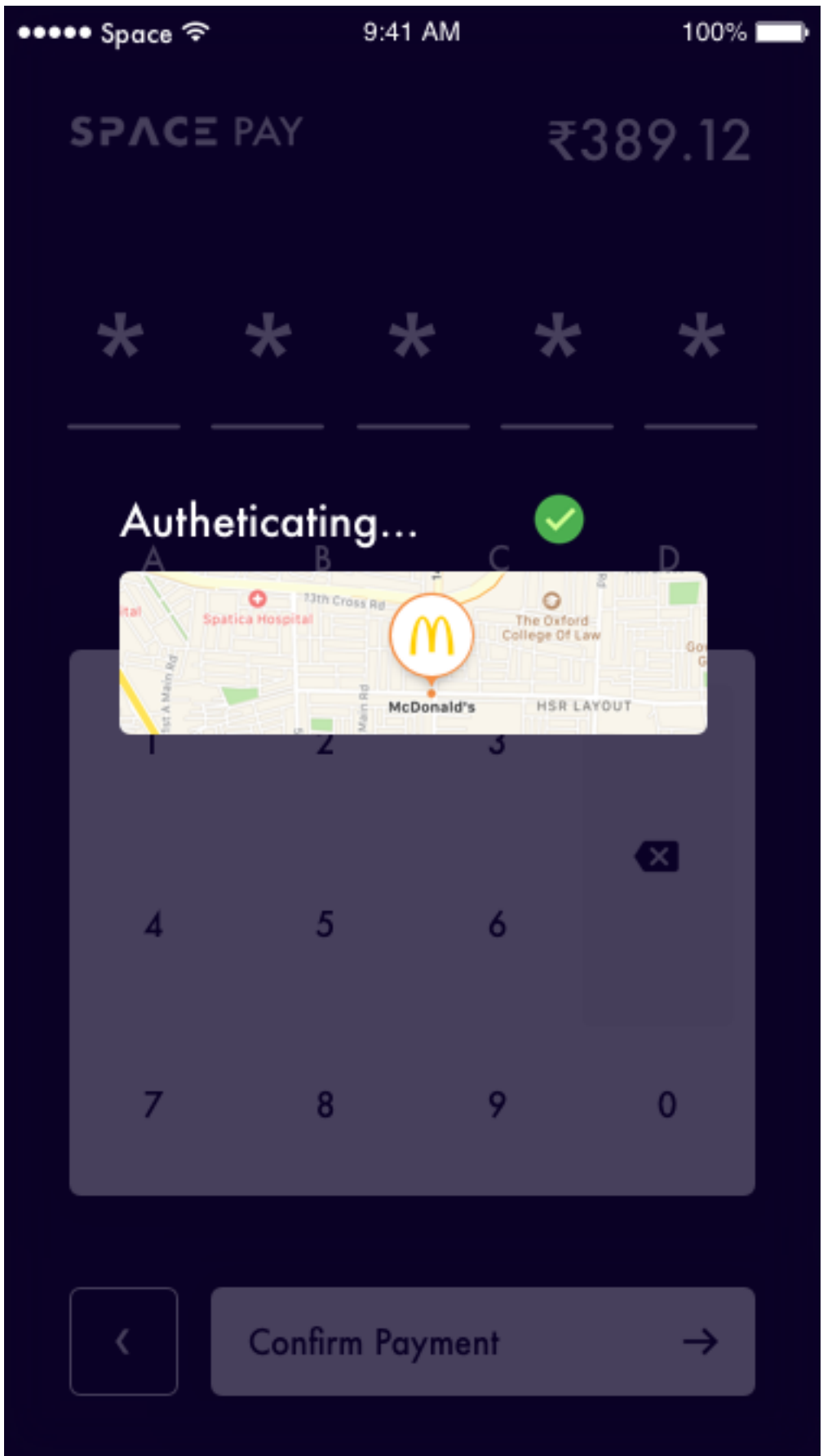
# How do you pay ?



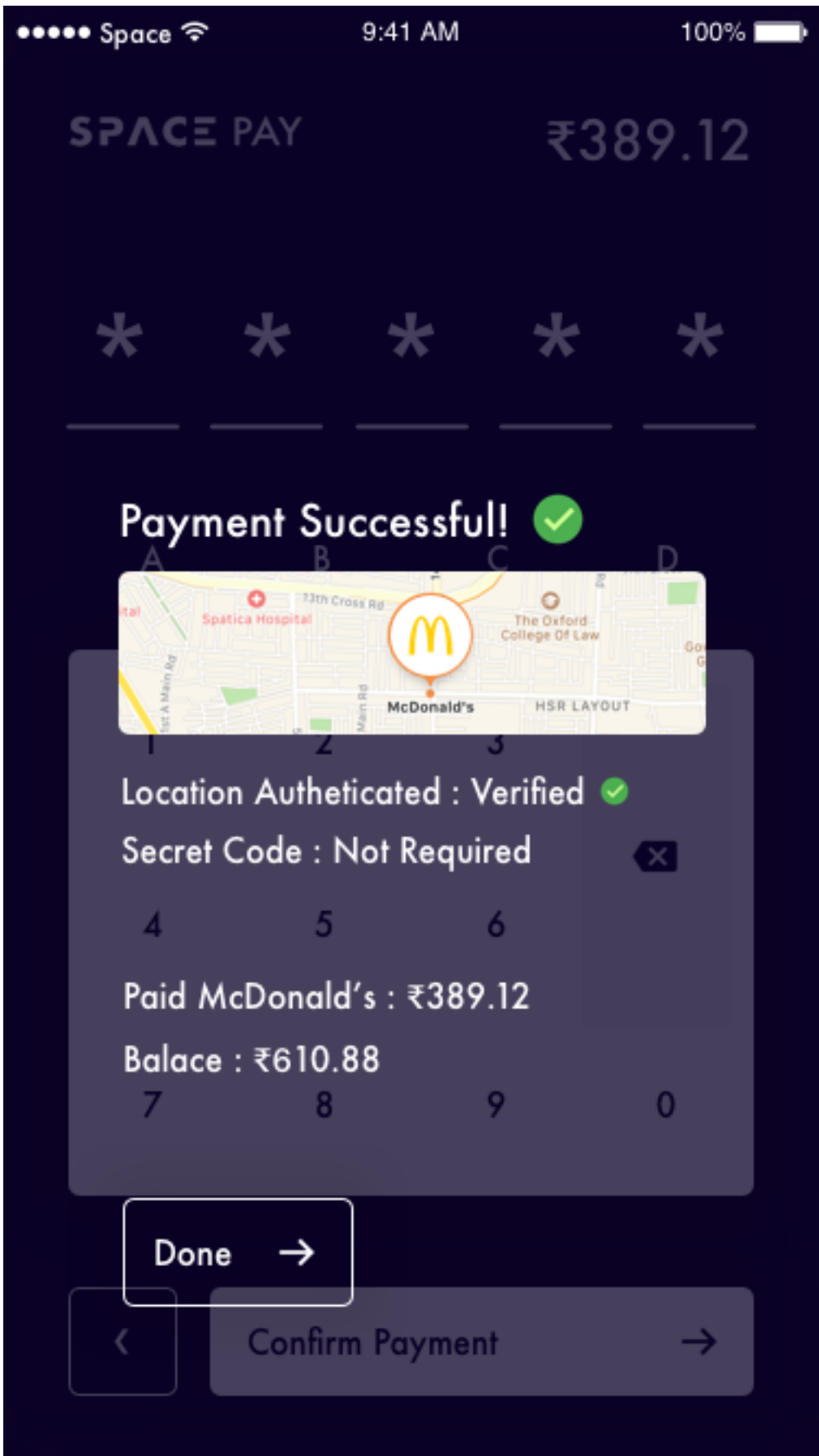
Merchant enters the amount and gives the device to the customer.



Customer enters the SpaceCode



Space servers authenticates and approves the payment upon GPPAS verification is done.





## Secondary Authentication

In case of Dual Authentication is required or has been enabled by the user the following method will be applicable.



Choose your INITIALS

.....



Six Digit Secret Pin

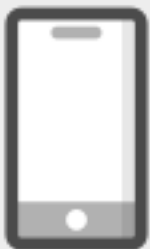
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Payment Successful

## Offline Authentication

In case the user is offline or forgets to carry the phone, they can use the phone number and the six digit secret pin to authenticate payments.



Enter Phone Number

.....



Six Digit Secret Pin

.....



Payment Successful



## Market Opportunity

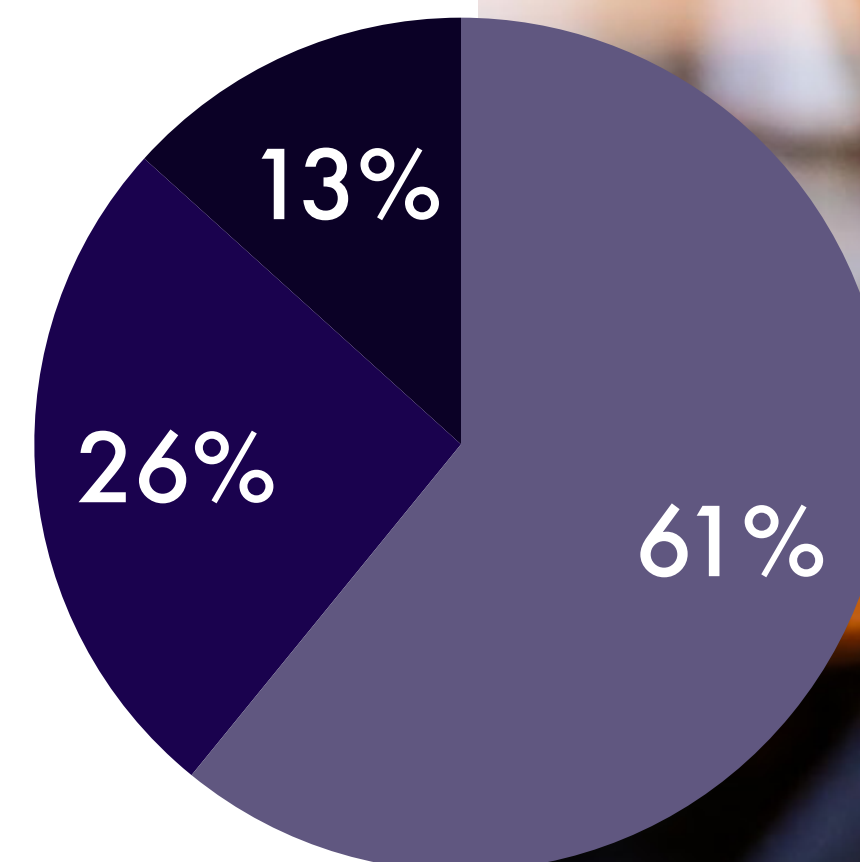
Space Pay will open doors in India with the market open to exploring new apps and technologies.

Paytm and UPI have built the trust of mobile payments being safe with the Indian people and mindsets.

With a billion+ smartphone users in India. SpacePay will be committed to build a market dominance in India with a new way to pay.

Mobile Payments like UPI have ₹1 Trillion in December since its launch in India.

Chart explaining payments ratio in India  
cash vs. card vs. mobile payments.



● Cash Payments ● Card Payments ● Mobile Payments



# Space Code as a Service



## Business Model

2.5% of every Merchant Transaction

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Space Code as a service where banks can use our authentication system to pay at SpacePay enabled stores.

SpacePay will charge 0.5% per transaction.

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Location based advertising where merchants can create location triggered marketing campaigns with deals and offers upon entry to the store.

₹1 for every 50 notifications.

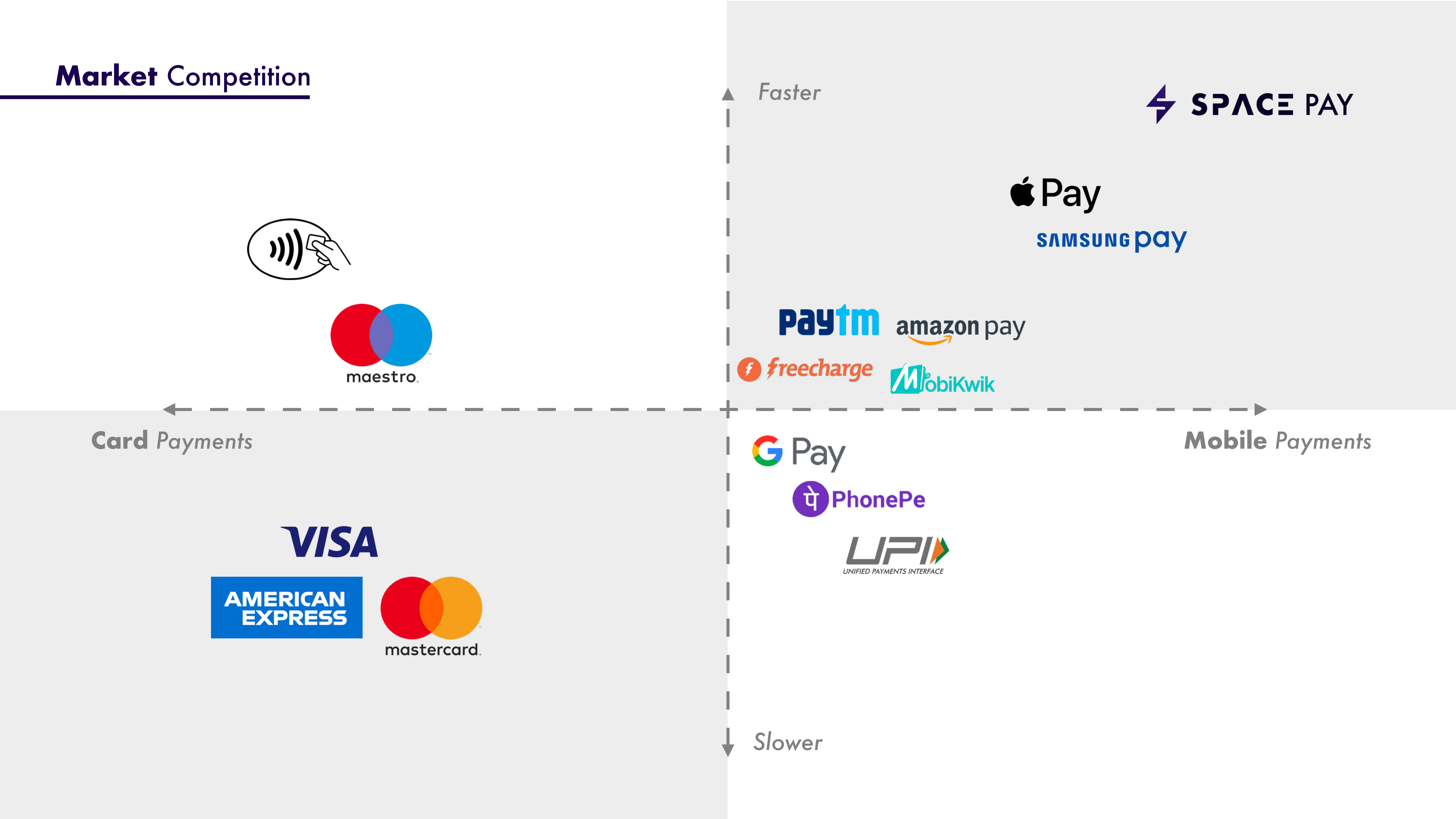
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## Location based Advertising





**Market Competition**





Go to market **strategy!**

Launching big is necessary in the Indian market. With pre-acquired clients it makes it easier and attractive for customers to adopt the platform.

PVR - 138 Locations

Cafe Coffee Day - 1558 Locations

Domino's - 1126 Locations

SHELL - 96 Locations

DMart - 168 Locations

Future Group - 3500+ Locations

1% Cashback for customers on all transactions from participating merchants.

**SPACE PAY**



Acquire Merchants



Press Meet



Launch Video



Entertainment Partner  
Pending



Cafe Partner  
**CONFIRMED**



Food Partner  
Pending



Fuel Partner  
Pending



Supermarket Partner  
Pending



Retail Partner  
Pending



## Merchant's Why use Space Pay?

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1. With SpacePay's location data, merchants can receive analytics on customer behavior ex. how often visit the store, frequency of visits, time spent in the store, where the customers are coming from.
2. Location based marketing campaigns to attract new customers with discounts and offers that could drive visitors into the store.



## Customer's Why use Space Pay?

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1. Faster way to pay with less friction. Offline payments without the phone and cards with just the SpaceCode.
2. 1% Cashback from all participating merchants that opt for the 2.5% transaction fees.



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## Financials

To acquire 20000+ space pay enabled merchants and receive a PPI License from the RBI.

We are raising...

# \$1M







Faster way to pay with just a code.

Thank You

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